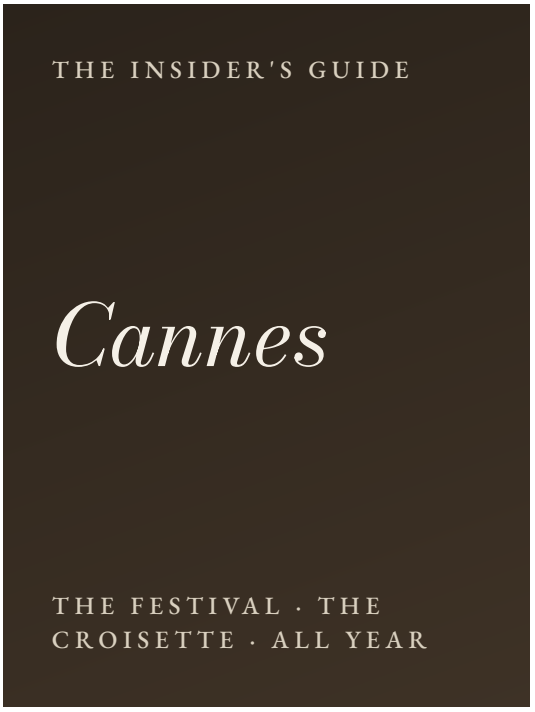
INSIDER'S GUIDE · THE FESTIVAL · THE CROISETTE · ALL YEAR

Cannes, *all year.*

Cannes is not just May. The city hosts the film, music, property, advertising, yachting and television industries in turn, and each of those weeks books out months ahead. This guide covers the year in Cannes, the red carpet as we arrange it, the galas, the tables, the beaches, the nights and the stay.



ARRANGED BY PLATINUM

OUR PICK · ON REQUEST

OUR PICK · WALK-IN

MEMBERS & THEIR GUESTS

Every address is marked: what we arrange, and what you simply walk into.

NOT JUST IN MAY

The Cannes year.

ARRANGED BY PLATINUM

Each congress week brings the same thing: every suite, table and villa is spoken for months ahead. Exact dates change every year: contact us for this year's dates.

January · MIDEM

The music industry's Cannes week. Suites near the Palais, concert evenings, private dinners for artists and labels.

March · MIPIM

The global property market. Apartments steps from the Palais, chauffeurs on standby, private rooms to host your guests.

May · Festival de Cannes

The red carpet, the galas, the private dinners. See our Festival page.

June · Cannes Lions

The creative and advertising world. Villas for your team, beach privatisations, the tables everyone wants for client dinners.

September · Cannes Yachting Festival

Europe's great in-water boat show. Stay, transfers and dinners around your visits on the water.

October · MIPCOM

The entertainment content market. Apartments, chauffeurs and dinner reservations for your delegation.

FESTIVAL DE CANNES

The red carpet, arranged.

ARRANGED BY PLATINUM

Being in Cannes in May is easy. Climbing the steps of the Palais, dressed, filmed and driven to the door, is something else. This is how your evening unfolds.

Afternoon · The private showroom

A dedicated showroom with a curated selection of gowns and tuxedos, fitted to you.

Early evening · Your chauffeur

Collected from your door and dropped at the foot of the red carpet, then picked up after the screening.

On request · Your film

A complete film of your day, from the first fitting in the showroom to the top of the steps.

Late afternoon · Hair & make-up

Professional hair and make-up artists, in the showroom or at your villa or suite.

The moment · The steps

Red-carpet access for an evening screening, arranged through our network, with your own photographer and videographer on the carpet.

After · The night continues

Gala, private dinner or after-party: see below.

> INSIDER TIP
>
> Evening screenings in the Grand Théâtre Lumière require black tie: a tuxedo or an evening gown. Our showroom takes care of it, so you travel light.

FESTIVAL DE CANNES

Every gala. Every private dinner.

ARRANGED BY PLATINUM

During the Festival, the real Cannes happens after the screenings: ceremonies, charity galas, maison dinners and media parties. Through our network, these are the evenings we can open for you: invitation, showroom styling, chauffeur, photographer and security.

Ceremonies

Opening Night and Closing Night.

Maisons & brands

Evenings hosted by Kering, Chopard, L'Oréal Paris, Campari, Kilian Paris, Magnum, APM Monaco and Heavensake.

Fashion shows

Philipp Plein and Oniro.

Galas & awards

The amfAR Gala at Cap d'Antibes and its after-party, the Global Gift Gala, the World Bee Gala, the WIBA Awards.

Media evenings

Vanity Fair, TIME and Robb Report.

The Chopard private lounge

Festival exclusive, by private appointment: a private VIP shopping lounge at the Martinez, reserved for private buyers. An intimate first look at Chopard's new collections, away from the crowds of the Croisette. Access by appointment only, arranged by Platinum.

INSIDER TIP

Hosts and line-ups change with each edition, and new evenings appear every year; the full list for your dates is confirmed on request. Invitations remain subject to each host's approval. Festival screening invitations are personal and non-transferable under Festival rules; our fees cover concierge, styling, transport and production services.

EVERY TABLE

Where Cannes dines.

ARRANGED BY PLATINUM

La Palme d'Or

Hôtel Martinez. Michelin-starred, the Festival jury's table.

Mr. Nakamoto

Mondrian. Asian, on a garden terrace on the Croisette.

La Môme · Salama · Midô

Rue Florian: Riviera festive, Moroccan nights and intimate Nikkei, a few steps apart.

Mamo

Antibes: the Italian institution.

Baoli

Port Canto: Asian glamour, from dinner to dance.

Beefbar

Le Majestic, facing the Palais.

Scalini · Mademoiselle Gray

Refined Italian; chic, seasonal French.

Luigi · Anna · Al Charq

Italian with live music at the foot of the Martinez, festive dining on the Croisette, vibrant Lebanese.

The Palm Beach

At the tip of the Croisette: Zuma (open all year), La Petite Maison, Il Grande under the dome, and Medusa, where dinner turns into the party.

INSIDER TIP

Rue Florian holds La Môme, Salama and Midô a few steps apart: dinner at one, the second round at the next, no car needed. Midô closes in winter except during congress weeks.

SAND & CHAMPAGNE

The beach clubs.

ARRANGED BY PLATINUM

From the palace beaches of the Croisette to the islands across the bay, the right sunbed is reserved before you land.

Palace beaches

Carlton Beach Club, La Plage du Martinez, Le Majestic Beach, Hyde Beach (Mondrian, with a DJ) and Miramar Beach.

Festive & trendy

Nammos at the Palm Beach (from May), La Môme Beach, Annex Beach, Mademoiselle Gray, Lucia Beach, Copal Beach and Tiara Beach.

Boulevard du Midi

Riviera Beach: fresh and vibrant.

Across the bay · Îles de Lérins

Maema Beach and La Guérite on Île Sainte-Marguerite, the festive must-do, and L'Ancre de Lérins for a calm island escape.

> INSIDER TIP
>
> For La Guérite, arrive by private boat rather than the public shuttle: you step off at the island, lunch, and leave whenever the afternoon ends.

EVERY NIGHT

After midnight.

ARRANGED BY PLATINUM

KLUB

Palm Beach: the big names of electronic music.

Flash

The hidden bar behind Il Grande, on Fridays and Saturdays.

Baoli

Port Canto: dinner to dance.

Medusa

Palm Beach: the mega club, with international DJs.

Chrystie

Carré d'Or. Peaks after 2am.

L'Arc · Le Speakeasy

A Parisian select with a strict door, and a piano bar with live music that turns into a club.

> INSIDER TIP
>
> The Palm Beach, at the tip of the Croisette, gathers Zuma, La Petite Maison, Il Grande, Medusa, KLUB, Flash and Nammos: one address for a whole night. We arrange the tables and the car home.

LAID-BACK

No reservation. No dress code.

OUR PICK · WALK-IN

Our picks for a relaxed Cannes, open to everyone: recommendations, not reservations.

Marché Forville

Socca hot from the stall, eaten on the spot.

Jean-Luc Pelé

The pastry and bakery address of the locals.

Le Suquet

The old-town climb for sunset over the bay.

New York New York

Facing the Palais: a Cannes institution.

EVERY DETAIL, HANDLED

Stay exceptionally. Arrive privately.

ARRANGED BY PLATINUM

Villas

Private villas in the hills above the bay, from La Californie to Super Cannes, with staff, chef and pool, minutes from the Croisette.

Apartments

Steps from the Palais and the Croisette, ideal for congress weeks and teams.

Suites

Palace and five-star suites on the Croisette, subject to availability.

Private jet & helicopter

Arrivals at Cannes-Mandelieu or Nice Côte d'Azur, and Nice to Cannes by helicopter in minutes.

Private chauffeurs

On call day and night, for the red carpet, dinners and late returns.

Security

Close protection and discreet event security on request.

INSIDER TIP

For Festival fortnight, villas and tables are committed months in advance: the earlier you share your dates, the wider your choice. During congress weeks the coast road is saturated at peak hours; a chauffeur on standby or a helicopter transfer saves the evening.

Platinum Agency Group is an independent concierge, not affiliated with the hotels, restaurants, clubs or events named in this guide. “Arranged by Platinum”: access we arrange directly. “Our picks”: recommendations, with reservations on request and subject to availability. Venues, opening periods and event dates change: contact us for current details before you travel.

Questions

Can you arrange red-carpet access at the Cannes Film Festival?

Yes. We arrange red-carpet access for an evening screening through our network, with styling in a private showroom, hair and make-up, a chauffeur to the foot of the steps, and a photographer and videographer. Access is always subject to availability and to the Festival's rules.

What is the dress code for the red carpet in Cannes?

Black tie for evening screenings in the Grand Théâtre Lumière: a tuxedo or an evening gown. Our showroom provides and fits the outfit.

Can you get invitations to galas and private parties during the Festival?

Yes: ceremonies, charity galas such as amfAR, maison dinners and media parties, subject to each host's approval and availability for your dates.

Is Cannes busy outside the Festival?

Yes. MIDEM, MIPIM, Cannes Lions, the Yachting Festival and MIPCOM fill the city in turn, and suites, tables and villas for those weeks book out months ahead.